

Population Summary	
2010 Total Population	35,879
2020 Total Population	47,484
2020 Group Quarters	460
2024 Total Population	49,207
2024 Group Quarters	497
2029 Total Population	50,192
2024-2029 Annual Rate	0.40%
2024 Total Daytime Population	45,163
Workers	22,306
Residents	22,857
Household Summary	
2010 Households	12,324
2010 Average Household Size	2.87
2020 Total Households	16,158
2020 Average Household Size	2.91
2024 Households	16,665
2024 Average Household Size	2.92
2029 Households	16,922
2029 Average Household Size	2.94
2024-2029 Annual Rate	0.31%
2010 Families	9,269
2010 Average Family Size	3.29
2024 Families	12,579
2024 Average Family Size	3.29
2029 Families	12,752
2029 Average Family Size	3.30
2024-2029 Annual Rate	0.27%
Housing Unit Summary	
2000 Housing Units	6,962
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	7.3%
2010 Housing Units	13,697
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	10.0%
2020 Housing Units	17,094
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	5.9%
2024 Housing Units	17,523
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	4.9%
2029 Housing Units	17,867
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	5.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2024 Households by Income

Household Income Base	16,665
<\$15,000	5.7%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	13.7%
\$200,000+	20.0%
Average Household Income	\$140,360

2029 Households by Income

Household Income Base	16,922
<\$15,000	4.4%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	2.4%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	16.9%
\$200,000+	23.7%
Average Household Income	\$161,918

2024 Owner Occupied Housing Units by Value

Total	12,376
<\$50,000	2.6%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.8%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	3.0%
\$300,000 - \$399,999	22.2%
\$400,000 - \$499,999	22.5%
\$500,000 - \$749,999	34.9%
\$750,000 - \$999,999	6.4%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.2%
Average Home Value	\$509,737

2029 Owner Occupied Housing Units by Value

Total	12,989
<\$50,000	0.3%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	1.6%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	14.8%
\$400,000 - \$499,999	22.6%
\$500,000 - \$749,999	42.4%
\$750,000 - \$999,999	9.2%
\$1,000,000 - \$1,499,999	2.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.2%
Average Home Value	\$560,635

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Median Household Income	
2024	\$102,835
2029	\$119,723
Median Home Value	
2024	\$474,442
2029	\$528,469
Per Capita Income	
2024	\$47,811
2029	\$54,951
Median Age	
2010	35.0
2020	38.2
2024	39.0
2029	39.6
2020 Population by Age	
Total	47,484
0 - 4	6.0%
5 - 9	7.2%
10 - 14	7.6%
15 - 24	12.6%
25 - 34	11.5%
35 - 44	15.5%
45 - 54	14.8%
55 - 64	11.7%
65 - 74	7.9%
75 - 84	3.6%
85 +	1.5%
18 +	74.4%
2024 Population by Age	
Total	49,207
0 - 4	5.9%
5 - 9	6.8%
10 - 14	7.2%
15 - 24	12.8%
25 - 34	11.5%
35 - 44	15.4%
45 - 54	14.6%
55 - 64	11.7%
65 - 74	8.3%
75 - 84	4.2%
85 +	1.6%
18 +	75.7%
2029 Population by Age	
Total	50,191
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	13.0%
35 - 44	13.7%
45 - 54	14.4%
55 - 64	12.2%
65 - 74	9.0%
75 - 84	5.1%
85 +	1.8%
18 +	77.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2020 Population by Sex	
Males	23,005
Females	24,479
2024 Population by Sex	
Males	24,251
Females	24,956
2029 Population by Sex	
Males	24,599
Females	25,593
2010 Population by Race/Ethnicity	
Total	35,878
White Alone	68.5%
Black Alone	16.9%
American Indian Alone	0.3%
Asian Alone	4.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.0%
Two or More Races	3.4%
Hispanic Origin	21.5%
Diversity Index	66.6
2020 Population by Race/Ethnicity	
Total	47,484
White Alone	56.1%
Black Alone	13.5%
American Indian Alone	0.3%
Asian Alone	5.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.5%
Two or More Races	15.8%
Hispanic Origin	22.5%
Diversity Index	76.0
2024 Population by Race/Ethnicity	
Total	49,206
White Alone	54.4%
Black Alone	13.9%
American Indian Alone	0.3%
Asian Alone	6.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.7%
Two or More Races	16.6%
Hispanic Origin	23.5%
Diversity Index	77.3
2029 Population by Race/Ethnicity	
Total	50,192
White Alone	52.3%
Black Alone	14.1%
American Indian Alone	0.3%
Asian Alone	6.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.1%
Two or More Races	17.7%
Hispanic Origin	24.9%
Diversity Index	78.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2020 Population by Relationship and Household Type

Total	47,484
In Households	99.0%
Householder	34.2%
Opposite-Sex Spouse	19.4%
Same-Sex Spouse	0.3%
Opposite-Sex Unmarried Partner	1.7%
Same-Sex Unmarried Partner	0.1%
Biological Child	30.9%
Adopted Child	0.7%
Stepchild	1.2%
Grandchild	2.2%
Brother or Sister	1.1%
Parent	1.7%
Parent-in-law	0.6%
Son-in-law or Daughter-in-law	0.5%
Other Relatives	1.5%
Foster Child	0.1%
Other Nonrelatives	2.8%
In Group Quarters	1.0%
Institutionalized	0.9%
Noninstitutionalized	0.0%

2024 Population 25+ by Educational Attainment

Total	33,117
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	3.9%
High School Graduate	19.3%
GED/Alternative Credential	2.2%
Some College, No Degree	13.8%
Associate Degree	9.4%
Bachelor's Degree	27.5%
Graduate/Professional Degree	19.8%

2024 Population 15+ by Marital Status

Total	39,403
Never Married	28.7%
Married	57.5%
Widowed	4.2%
Divorced	9.6%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	27,675
Population 16+ Employed	96.6%
Population 16+ Unemployment rate	3.4%
Population 16-24 Employed	11.1%
Population 16-24 Unemployment rate	11.7%
Population 25-54 Employed	66.8%
Population 25-54 Unemployment rate	2.1%
Population 55-64 Employed	15.6%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	6.5%
Population 65+ Unemployment rate	2.1%

2024 Employed Population 16+ by Industry

Total	26,733
Agriculture/Mining	0.5%
Construction	7.1%
Manufacturing	3.2%
Wholesale Trade	2.5%
Retail Trade	11.3%
Transportation/Utilities	4.8%
Information	2.7%
Finance/Insurance/Real Estate	6.1%
Services	58.3%
Public Administration	3.5%

2024 Employed Population 16+ by Occupation

Total	26,732
White Collar	70.3%
Management/Business/Financial	23.9%
Professional	24.7%
Sales	12.4%
Administrative Support	9.3%
Services	15.0%
Blue Collar	14.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	1.2%
Production	1.1%
Transportation/Material Moving	7.6%

2020 Households by Type

Total	16,158
Married Couple Households	57.5%
With Own Children <18	27.7%
Without Own Children <18	29.8%
Cohabiting Couple Households	5.5%
With Own Children <18	1.9%
Without Own Children <18	3.6%
Male Householder, No Spouse/Partner	13.4%
Living Alone	7.4%
65 Years and over	1.9%
With Own Children <18	1.9%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	1.6%
Female Householder, No Spouse/Partner	23.6%
Living Alone	10.7%
65 Years and over	4.9%
With Own Children <18	5.3%
Without Own Children <18, With Relatives	6.5%
No Relatives Present	1.2%

2020 Households by Size

Total	16,158
1 Person Household	18.0%
2 Person Household	29.5%
3 Person Household	19.2%
4 Person Household	19.1%
5 Person Household	8.5%
6 Person Household	3.5%
7 + Person Household	2.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status

Total	16,158
Owner Occupied	72.1%
Owned with a Mortgage/Loan	55.7%
Owned Free and Clear	16.4%
Renter Occupied	27.9%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	85
Percent of Income for Mortgage	28.9%
Wealth Index	124

2020 Housing Units By Urban/ Rural Status

Total	17,094
Urban Housing Units	99.0%
Rural Housing Units	1.0%

2020 Population By Urban/ Rural Status

Total	47,484
Urban Population	98.9%
Rural Population	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top 3 Tapestry Segments

1.	Boomburbs (1C)
2.	Workday Drive (4A)
3.	Bright Young Professionals

2024 Consumer Spending

Apparel & Services: Total \$	\$49,376,921
Average Spent	\$2,962.91
Spending Potential Index	124
Education: Total \$	\$34,181,632
Average Spent	\$2,051.10
Spending Potential Index	119
Entertainment/Recreation: Total \$	\$84,828,305
Average Spent	\$5,090.21
Spending Potential Index	124
Food at Home: Total \$	\$146,039,703
Average Spent	\$8,763.26
Spending Potential Index	120
Food Away from Home: Total \$	\$83,322,610
Average Spent	\$4,999.86
Spending Potential Index	128
Health Care: Total \$	\$152,607,056
Average Spent	\$9,157.34
Spending Potential Index	119
HH Furnishings & Equipment: Total \$	\$65,946,392
Average Spent	\$3,957.18
Spending Potential Index	125
Personal Care Products & Services: Total \$	\$20,271,611
Average Spent	\$1,216.42
Spending Potential Index	122
Shelter: Total \$	\$547,398,232
Average Spent	\$32,847.18
Spending Potential Index	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$74,968,360
Average Spent	\$4,498.55
Spending Potential Index	128
Travel: Total \$	\$63,570,495
Average Spent	\$3,814.61
Spending Potential Index	126
Vehicle Maintenance & Repairs: Total \$	\$30,340,914
Average Spent	\$1,820.64
Spending Potential Index	123

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.